

The logo for Scotto Mycklebust Art Studio features the name in a bold, black, sans-serif font. The word "Scotto Mycklebust" is in a larger size than "Art Studio". The background is a vibrant, textured orange-red color with white brushstrokes or splatters, giving it an artistic and dynamic feel.

Scotto Mycklebust Art Studio

For Immediate Release

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West Chelsea artist Scotto Mycklebust installs a magical garden in the historical Jefferson Market Building. An underground digital garden powered by giant wallflowers, Astroturf and bird tweets.

“Everything in the Garden is Rosy” by Scotto Mycklebust on view August 1-31, 2015 at the Jefferson Market Library, NYC

“I wanted to create a dreamy magical place, a garden, in the underground of this historical building, which was created by the famous Central Park visionaries and architects Frederick Clarke Withers and Calvert Vaux, and has been a place of government; the Jefferson Market courthouse and prison, and now a Greenwich Village community public library. The building is now part of the New York City Landmark Preservation Commission's Greenwich Village Historic District. I feel privileged to install a work of art in such a grand building”.

Press Preview and opening reception at Little Underground Gallery Tuesday, August 4, 6-8 p.m.

New York, NY, August 26, 2015. The NYPL's Little Underground Gallery is please to announce the premiere exhibition of new work by New York artist and Greenwich Village resident Scotto Mycklebust. “Everything in the Garden is Rosy,” curated by Linda DiGusta, will be on view from August 1-31, 2015, with a reception for the artist Tuesday August 4 from 6-8 pm. The Gallery is located in the Jefferson Market Library at 425 Avenue of the Americas, New York, NY, 10011 and is open during all public library hours.

“Everything in the Garden is Rosy” consists of a single, full gallery installation. The artist will “transform the gallery into an underworld flower-power garden” using digital and man-made materials of variable scale and content. In counterpoint/dialogue with the planted landscape of the Jefferson Market Garden above ground, the theme of immersion in a reproduction reflects the dual nature

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of existence in today's world, where we are born into a material environment yet increasingly maintain a conscious presence in a digital one.

The walk-in installation, covering the gallery's brick foundation walls, archways, and floor, represents a bridge between our 2 lives and invites our examination of both, in relation to where we are, where we have been, and where we are going as organic beings in an increasingly electronic community. Visitors are encouraged to experience both gardens, below and above ground.

Scotto Mycklebust was born in Minneapolis, MN, in 1954. He studied art and humanities at the University of Minnesota, and obtained bachelor's degrees in Studio Arts and Visual Communications from Augsburg College. Mycklebust has long been a versatile and pioneering force in multimedia art; his practice encompasses painting, drawing, sculpture, sound, video, and performance. His work scrutinizes contemporary attitudes towards imperialism, commerce, globalization, and the body, challenging dominant ideologies and conventional aesthetics. "Over time it has become very clear to me that the medium is just a vehicle," he says. "I find that limiting yourself as an artist or staying within one particular field of art just does not cut it these days. As economic systems globalize and the media landscape becomes more complex, it's important to expand your practice. Multitasking is part of our nature today."

Originally a courthouse —voted one of the ten most beautiful buildings in America by a poll of architects in the 1880s— the Jefferson Market Library has served the Greenwich Village community for over forty years. The grounds also host another community treasure, the Jefferson Market Garden. A program of the Library, the Little Underground Gallery is in the midst of its inaugural season presenting an eclectic lineup of local artists, with a new exhibition every month.

Artist's website: <http://www.scottomycklebust.com/html/about.htm>

Library Website: <http://www.nypl.org/locations/jefferson-market>

Jefferson Market Garden: <http://www.jeffersonmarketgarden.org/>

Scotto Mycklebust *Art Studio*

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Jefferson Market Public Library Presents

“Everything in the Garden is Rosy”

An Art Installation by
Scotto Mycklebust

On view August 1-31, 2015

*Opening reception at
Little Underground Gallery
Tuesday, August 4, 6-8 pm*

*Jefferson Market Library
425 Avenue of the Americas
New York, NY, 10011
(212) 243-4334*

The Gallery is located in the Jefferson Market Library
and is open during all public library hours.

Mon. 10:00 - 8:00 p.m., Tue. 11:00 - 6:00 p.m.

Wed. 10:00 - 8:00 p.m., Thu. 11:00 - 6:00 p.m.

Fri. 10:00 - 5:00 p.m., Sat. 10:00 - 5:00 p.m.

More about the show at www.beauartsLtdq.blogspot.com

www.scottomycklebust.com

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New York
Public
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